



**FOR IMMEDIATE RELEASE**

**CONTACT:**

Maggie Lancaster  
Executive Director  
(616) 217-4910  
[mlancaster@grcm.org](mailto:mlancaster@grcm.org)

**Grand Rapids Children’s Museum Celebrates 21<sup>st</sup> Birthday with Adult Block Party!**

**(GRAND RAPIDS, MI) September 10, 2018**—The Grand Rapids Children’s Museum (GRCM) is turning 21! To celebrate, GRCM is hosting a “grown-up” birthday party on Saturday, September 29 from 7 p.m. to 10 p.m. on its block located at 11 Sheldon Avenue. This event will feature an outdoor strolling dinner, live music from Mid-Life Crisis, and yard games in Veteran’s Park. Founders and New Holland Brewery, who also turn 21 this year, will be on hand with adult beverages. Tickets are \$75 and are available on the GRCM website. All proceeds will help fund the museum’s critical work of building minds through play.

“This event is our main fundraiser of the year—the museum does not receive any city, state, or federal funding,” said Maggie Lancaster, GRCM’s Executive Director. “We hope that our community will come and support the museum, while enjoying food, drinks, live music and, of course, fun.”

GRCM’s 21<sup>st</sup> Birthday Block Party will take place during ArtPrize, offering museum patrons and the community-at-large the opportunity to experience a special evening downtown after a day enjoying art. This event is being made possible by the generous support of GRCM sponsors Allied Mechanical Services, Miller Johnson, Plante Moran and Steelcase.

For more information and tickets, visit [www.grcm.org/events](http://www.grcm.org/events) or contact Erin Crison at 616-217-4927 or email [ecrison@grcm.org](mailto:ecrison@grcm.org).

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The Grand Rapids Children’s Museum creates minds through play by providing open-ended, creative, interactive play experiences, which have been shown to help the cognitive, social, emotional and physical development of children. The Museum is open to the public Tuesdays, Wednesdays, Fridays and Saturdays from 9:30 a.m. - 5 p.m., Thursdays 9:30 a.m. - 8 p.m. (Thursday Family Night 5 - 8 p.m.) and Sundays noon - 5 p.m. Regular admission is \$8.50 per person, \$7.50 ages 65+. Thursday Family Night is \$1.75. **Pals** Members and children under 1 are free! For more information, please visit [www.grcm.org](http://www.grcm.org).

