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Emotions at Play with Pixar's *Inside Out* Makes Premiere at the Grand Rapids Children's Museum

The exhibit will be at the Grand Rapids Children's Museum from June 1 - September 8, 2024

[Grand Rapids, MI] May 31, 2024 - Emotions at Play with Pixar's *Inside Out*, the first interactive exhibit based on Disney and Pixar's hit animated feature *Inside Out*, arrives at the Grand Rapids Children's Museum (GRCM) on June 1st.

The exhibit is filled with interactive experiences that help visitors understand the important role emotions, memory and imagination play in our everyday lives. Hands-on and digital experiences focus on the five emotions featured in the award-winning film: Joy, Sadness, Anger, Disgust and Fear. Children and families learn to recognize emotions and explore how we express and manage our emotions.

Emotions at Play with Pixar's *Inside Out* will be open for play at the Grand Rapids Children's Museum from June 1 to September 8, 2024.

This exhibition is locally made possible in part by a grant from Michigan Humanities, an affiliate of the National Endowment for the Humanities with media support from Outfront Media.

"Learning about emotions is critical during early childhood in order for children to develop social-emotional skills. Children experience complex emotions, just like adults. Exploring emotions is something that is important for families to do together in order to build connections, trust, and empathy," says GRCM CEO Maggie Lancaster. "This exhibit provides that opportunity for our community to come together and start having these conversations."

The exhibit was developed by Children's Museum of Pittsburgh in collaboration with Pixar Animation Studios.

In this exhibit, visitors can:

- Step into Headquarters to explore the range and intensity of emotions at the **Control Panel**





- Explore some of the ways we show how we feel with our faces and bodies at the **Emotions Mirrors**
- Think about an important memory and how it made them feel - or show how they're feeling currently by creating a glowing **Memory Sphere**
- Use their imagination to create a story and perform it at **Dream Productions**
- Work to keep the train on track - what feelings do you have when you control and balance the **Train of Thought?**
- Explore how emotions work together as they stack and balance the **Emotion Blocks**

Learn more details about the Grand Rapids Children's Museum at www.grcm.org.

If you have any questions about your visit, please call us at 616.235.4726, or email info@grcm.org.

The Museum is located at 11 Sheldon Ave NE in Grand Rapids, Michigan.

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About the Grand Rapids Children's Museum

The Grand Rapids Children's Museum is open to the public during the school year on Tuesdays, Friday, and Saturdays from 9am-4pm, Thursday from 9am-7pm, and Sunday from noon-4pm. Regular admission is \$12.00 per person and \$11.00 for ages 65+. Admission for teachers, healthcare and frontline workers, and active military members is \$10.00. Admission is \$6 per person on Thursdays during Family Night from 4-7pm. During the summer (June 1-August 30), the Grand Rapids Children's Museum is open to the public Tuesday through Saturday from 9am-4pm and Sunday from 11am-4pm. Through Museums for All, admission for EBT and WIC cardholders is \$1.75 per person for up to 12 people per card. GRMC members and children under 1 are free! GRMC is a non-profit organization located at 11 Sheldon Avenue NE in downtown Grand Rapids. For more information and daily schedule of programming and events, please visit grcm.org.

About Children's Museum of Pittsburgh

Children's Museum of Pittsburgh is a place that provides innovative and inclusive museum experiences that inspire kindness, joy, creativity and curiosity for all learners. Our imaginative, open-ended exhibits and programs give families the opportunity to explore topics like art, making and social-emotional learning in ways that are authentic, meaningful, and most of all, fun! The museum is open every day, from 10:00 am - 5:00 pm.

About Pixar Animation Studios

Pixar Animation Studios, a wholly owned subsidiary of The Walt Disney Company, is an Academy Award®-winning film studio with world-renowned technical, creative and production capabilities in the art of computer animation. The Northern California studio has created some of the most successful and beloved animated films of all time, including "Toy Story," "Monsters, Inc.," "Cars," "The Incredibles," "Ratatouille," "WALL•E," "Up," "Toy Story 3," "Inside Out," "Coco" and "Luca." Its movies and technology have won more than 40 Academy Awards® and its films have grossed billions at the worldwide box office.





About *Inside Out*

Pixar's hit animated feature *Inside Out* is the story of 11-year-old Riley, who like all of us, is guided by her emotions - Joy, Fear, Anger, Disgust and Sadness. The emotions live in Headquarters, the control center inside Riley's mind, where they help advise her through everyday life. Riley and her emotions struggle to adjust to a new life in San Francisco as Joy, Riley's main and most important emotion, tries to keep things positive. *Inside Out* was released in 2015.

