

## FOR IMMEDIATE RELEASE

## **CONTACT:**

Maggie Lancaster Executive Director 616-217-4910 mlancaster@grcm.org



## GRCM Kids' ArtFest: Experience the Wonderful World of Art!

(GRAND RAPIDS, MI) September 10, 2018—Join the Grand Rapids Children's Museum for a celebration of the arts at the 9th annual Kids' ArtFest on Sunday, September 30, from noon to 5:00pm along Sheldon Ave and Library Street. This FREE event gives children of all ages (and their parents, too) a hands-on experience with a variety of art mediums including paint, paper, tie-dye, jewelry making and more. In addition, there will be live performances throughout the afternoon on the entertainment stage and an opportunity to meet and create with the ArtPrize artists featured at GRCM.

ArtPrize exhibits and artists featured at GRCM include:

- **"Barter Boat"** by RADAR Art a carnival-inspired trading post <a href="http://www.artprize.org/66868">http://www.artprize.org/66868</a>
- "Circle of Fifths" by Isaac Kidder an interactive musical installation <a href="http://www.artprize.org/67126">http://www.artprize.org/67126</a>
- "Between the Earth and Sky" by Charlie Michaels and Anne Mondro an intergenerational community sensory garden <a href="http://www.artprize.org/68776">http://www.artprize.org/68776</a>
- "Monsters Go" by Aaron Zenz live illustration of kid-inspired monsters <a href="http://www.artprize.org/67639">http://www.artprize.org/67639</a>

"As our community celebrates the 10th year of ArtPrize, we are excited to once again offer our children a free, hands-on opportunity to touch, feel and experience the arts," says Maggie Lancaster, Executive Director. "We're so thankful to the artists behind our wonderful exhibits who will spend the afternoon creating with our young visitors."

Along with the 13 hands-on art stations at Kids' ArtFest, there will also be a variety of performances on the entertainment stage including magicians, musicians, Tae Kwon Do, Irish dance and more. The PNC Mobile Learning Adventure traveling exhibit will also be onsite (LINK <a href="https://www.pnc.com/en/about-pnc/corporate-responsibility/grow-up-great/the-impact/awareness/hitting-the-road-for-a-learning-adventure.html">https://www.pnc.com/en/about-pnc/corporate-responsibility/grow-up-great/the-impact/awareness/hitting-the-road-for-a-learning-adventure.html</a>). Kids' ArtFest is made possible through the support of our generous sponsors Elzinga & Volkers, Hungerford Nichols, Kent Companies, Miller Johnson, National Heritage Academies and the Peter C. and Emajean Cook Foundation.

Come create and explore with the Grand Rapids Children's Museum Kids' Art Fest, Sunday, September 30, 2018 from noon to 5:00pm! All outdoor activities are free. ArtPrize special discounted admission of \$5.00 will be in effect from September 19 through October 7.

For more information, visit <a href="www.grcm.org/events">www.grcm.org/events</a> or contact Erin Crison at 616-217-4927 or email <a href="mailto:ecrison@grcm.org">ecrison@grcm.org</a>

The Grand Rapids Children's Museum creates minds through play by providing open-ended, creative, interactive play experiences, which have been shown to help the cognitive, social, emotional and physical development of children. The Museum is open to the public Tuesdays, Wednesdays, Fridays and Saturdays from 9:30 a.m. - 8 p.m. (Thursday Family Night 5 - 8 p.m.) and Sundays nor 5 p.m. Regular admission is \$8.50 per person, \$7.50 ages 65+. Thursday Family Night is \$1.75. Pals Members and children under 1 are freet For more information, please visit www.arcm.org