





FOR IMMEDIATE RELEASE

GRCM Contact:






Megan Geiken, Director of Marketing, Memberships, and Events
mgeiken@grcm.org
616.235.4726

  **Join us for a Magical New Year's Early Eve at GRCM!**  
Ring in the new year with a family friendly new year's celebration on December 30th from 5-8pm!

[Grand Rapids, MI] December 30, 2023 – Embrace the MAGIC of the season at the annual New Year's Early Eve celebration at the Grand Rapids Children's Museum! Experience an enchanting evening filled with hands-on activities, a mesmerizing magic show with magician Brad Lancaster, a Glitter Booth photo booth for picture-perfect memories, tons of confetti, balloons, music and dancing, and much more!  

The event runs from 5-8pm. At 7 PM, get ready for the dazzling BALL DROP as we countdown to the New Year, all before bedtime.

Highlights of the celebration:

-  music and dancing that'll get your toes tapping
-  snacks and crafts
-  facepainting for that extra dash of fabulous
-  noisemakers, party hats, confetti & unlimited FUN
-  7:00pm confetti ball drop

On Saturday, December 30, the museum will be open for play with winter break activities from 9am-3pm. At 5pm, the museum will reopen and roll out the red carpet for the New Year's Early Eve festivities. Strike a pose in front of the Glitter Booth photo booth to remember this magical night. Reminisce on favorite memories from the year and write a new year's wish on the wishing wall. Dance the night away with music by a live DJ, enjoy light snacks from Fluff Buckets Cotton Candy and One Stop Coney with ring pops courtesy of Bauble Patch Jewelers, veggies courtesy of Ken's Market, and apples courtesy of Michigan Apples Committee. Get extra fancy with face painting. Catch a magic shows by Brad Lancaster at with showtimes at 6:00 pm and 6:30 pm, leading up to the dazzling 7:00 pm confetti ball drop where guests will gather to countdown for the disco ball to drop and watch as shiny balloons bounce around and confetti flutters through the air. Don't forget to craft your own trinket treasure box to stash your confetti loot! All event programming and entertainment is included in the ticket price of the event.





Maggie Lancaster, CEO of play at the Grand Rapids Children's Museum, states, "We can't wait to spend a magical evening with you as we make wishes for the year ahead and make new memories with you and your loved ones."

This event is sold out! Did tickets disappear for you? New Year's Early Eve will be back next year.

###

About the Grand Rapids Children's Museum

At the Grand Rapids Children's Museum, we believe in the magic of play! Explore two floors of hands-on interactive exhibits and daily drop-in programs. Open to the public on Tuesdays, Friday, and Saturdays from 9am-4pm, Thursday from 9am-7pm, and Sunday from noon-4pm. Regular admission is \$10.00 per person and \$9.00 for ages 65+. Admission for teachers and active military members is \$8.00. Through Museums for All, admission for EBT and WIC cardholders is \$1.75 per person for up to 12 people per card. GRCM members and children under 1 are free! GRCM is a non-profit organization located at 11 Sheldon Avenue NE in downtown Grand Rapids. For more information and daily schedule of programming and events, please visit grcm.org.

