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TRAVEL BACK IN TIME TO MEET INSPIRATIONAL HEROES

Xavier Riddle and the Secret Museum: The Exhibit Opening in September

[Grand Rapids, MI] September 15, 2023 – Travel back in time and unravel the secrets of world-famous heroes at Grand Rapids Children's Museum's brand-new exhibit, *Xavier Riddle and the Secret Museum: The Exhibit*.

This new exhibit brings to life the acclaimed PBS KIDS® TV series, *Xavier Riddle and the Secret Museum*, which follows kid adventurers Xavier Riddle, his little sister Yadina, and best friend Brad as they tackle everyday problems by doing something extraordinary: traveling back in time to learn from real-life inspirational figures when they were kids.

Families and young adventurers will sneak through a hidden passage to the Secret Museum and use a hologram to unlock three different times in history to meet inspirational heroes. Uncover a dinosaur skeleton with paleontologist Mary Anning, explore a secret garden with botanist George Washington Carver and look at x-rays with chemist Marie Curie. In the Hall of Heroes, learn the traits of a hero and how you can be a hero today.

The PBS KIDS® TV series, *Xavier Riddle and The Secret Museum* is based on the highly acclaimed children's book series by Brad Meltzer and Chris Eliopoulos, *Ordinary People Change the World*. *Xavier Riddle and The Secret Museum: The Exhibit* is made possible by the generous support of the Crawford Taylor Foundation and will open to the public on September 16 and will remain at The Grand Rapids Children's Museum through January 8, 2024. *Xavier Riddle and The Secret Museum: The Exhibit* is included with admission to the Museum. Local exhibit sponsors include The Steelcase Foundation and Delta Dental of Michigan with support from local media partners WGVU Public Broadcasting and Outfront Media.





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The Grand Rapids Children's Museum is open Tuesdays for members from 9am-noon and to the public from noon-4pm. The museum is open to the public Thursday from noon-7pm, Friday and Saturday from 9am-4pm, and Sunday from noon-4pm. Regular admission is \$10.00 per person and \$9.00 for ages 65+. Admission for teachers and active military members is \$8.00. Through Museums for All, admission for EBT and WIC cardholders is \$1.75 per person for up to 12 people per card. GRCM members and children under 1 are free! GRCM is a non-profit organization located at 11 Sheldon Avenue NE in downtown Grand Rapids. For more information and daily schedule of programming and events, please visit grcm.org.

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About The Magic House, St. Louis Children's Museum

The Magic House is a not-for-profit participatory museum that provides hands-on learning experiences that spark imagination, pique curiosity, enhance creativity and develop problem-solving skills within a place of beauty, wonder, joy and magic. Serving more than 550,000 visitors annually, The Magic House opened in 1979 and has 55,000 square feet of hands-on exhibits. In 2019, the Museum opened an all-new satellite makerspace in the City of St. Louis on Delmar Boulevard, located between the Central West End and the Delmar Loop. For additional information, please call or text 314.822.8900 or visit The Magic House online at www.magichouse.org.

About PBS KIDS

PBS KIDS believes the world is full of possibilities, and so is every child. As the number one educational media brand for kids, PBS KIDS helps children ages 2-8 learn lessons that last a lifetime. Through television, digital media, and community-based programs, PBS KIDS wants children to see themselves uniquely reflected and celebrated in lovable, diverse characters who serve as positive





role models, and to explore their feelings and discover new adventures along the way. Families can watch PBS KIDS anytime on the free PBS KIDS 24/7 channel and the PBS KIDS Video app, available on mobile and connected-TV devices, no subscription required. PBS KIDS' large collection of mobile apps and pbskids.org provide accessible content, including digital games and streaming video to spark kids' curiosity. PBS KIDS and local stations across the country support the entire ecosystem in which children learn and grow – including their teachers, parents, and community – providing resources to support children's learning, anytime and anywhere. For more information, visit pbs.org/pressroom, or follow PBS KIDS on [Twitter](#), [Facebook](#) and [Instagram](#).

ABOUT 9 STORY MEDIA GROUP

9 Story Media Group is a leading creator, producer and distributor of kids and family-focused intellectual property. Its award-winning animation studio, Brown Bag Films, is recognized around the world for best-in-class brands such as *Doc McStuffins*, *Daniel Tiger's Neighborhood*, *Octonauts*, *Wild Kratts*, and *Blue's Clues & You*. The company's international distribution arm, 9 Story Distribution International based in Dublin, represents 4,400 half-hours of animated and live-action programming, seen on some of the most respected international channels and platforms. Its in-house consumer products division, 9 Story Brands, builds international entertainment brands for kids, with expertise across creative, brand marketing, and licensing. 9 Story's Creative Affairs Group creates, develops, and produces award-winning branded properties using groundbreaking formative research. With facilities in Toronto, Dublin, New York, and Bali, 9 Story Media Group employs 1000 creative and corporate staff.

www.9story.com

