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Wimee's Dreams Exhibit Ribbon Cutting Event

Grand Opening at the Grand Rapids Children's Museum

Grand Rapids, MI (September 20, 2022) *The Wimee's Dreams Exhibit* makes its debut on October 7, 2022 at the Grand Rapids Children's Museum with a ribbon cutting event at 10:30am. A collaboration between Wimage and the Grand Rapids Children's Museum, the exhibit is inspired by the art and characters of the children's book *Wimee's Dreams*, written by Kevin Kammeraad, Stephanie Kammeraad, and Michael Hyacinthe.

The interactive exhibit—inspired by Wimee's Words, as seen on PBS—creates a place where children's dreams can be visualized and realized in a fun, playful, and imaginative setting. Say hello to Wimee the robot as you enter the exhibit under a giant rainbow arch. Dress up in costumes and play with props like zebras, giant crayons, and cupcakes inspired by *Wimee's Dreams*. The exhibit includes an interactive green screen that allows children to experience the magic of green screen technology. This immersive environment features the animated scenes from *Wimee's Dreams*, becoming the perfect background for a make-believe story captured with a pretend camera. Blast off in Wimee's rocket boat and explore the giant Everbright light wall in an outer space galaxy world, complete with glowing planets and twinkling stars. There is so much to dream about and explore in this exhibit!

The grand opening event will feature remarks by leadership from Acrisure, the premiere sponsor of the exhibit, Michael Hyacinth of Wimage, Wimee the robot, and Erin Crison, COO/CFO of the Grand Rapids Children's Museum. Following the ribbon cutting ceremony, the exhibit will officially open to the public. Special programming will include hands-on crafts and Wimee cookie decorating by Sweet Details Grand Rapids. Guests will have the opportunity to create their own Wimee-inspired robot in the museum's makerspace. *Wimee's Dreams* books will be available for purchase in the museum gift shop and can be autographed by the authors. Special guests include the KDL Bookmobile. All special programming is included with regular museum admission.

"Wimee is a beloved character who celebrates children's voices and ideas," said Maggie Lancaster, CEO of Play at the Grand Rapids Children's Museum. "We are so excited to bring Wimee's world to life inside the museum where tens of thousands of children will get to create their own stories and put on their own show, just like Wimee. On behalf of the entire Museum team, we're especially thankful to Acrisure for leading as the title sponsor of the exhibit."

"We are excited to bring Wimee to the Grand Rapids Children's Museum to inspire all kids to see the potential of their ideas and imagination. This partnership with Acrisure and GRCM provides opportunities for our kids to dream and be the future creators and changemakers of their communities," said Michael Hyacinthe, Chairman/President of Wimage.





As a global fintech leader, Acrisure is committed to supporting programs and efforts that advance the opportunity for young minds to use their imagination and gain exposure to technology in its various forms. With more than 14,000 employees across the world, Acrisure is also committed to positively impacting the various communities in which it operates. In West Michigan this has included support for a variety of causes including the creation of the Acrisure Center for Innovation in Children's Health at the Helen DeVos Children's Hospital.

"Our partnership with the Children's Museum and Wimee is a great example of Acrisure's commitment not only to the region, but specifically to the youth of our community, ensuring they can be creative and have access to science, technology and the skills necessary for their future," said Elliott Bundy, Acrisure's Chief Communications and Marketing Officer.

The Wimee's Dreams Exhibit will be on display at the Grand Rapids Children's Museum through September 2024.

The Grand Rapids Children's Museum is open Tuesdays from noon-7pm. Every second Tuesday of the month, the museum is open from 9am-noon for members-only play. The museum is open to the public Thursday from noon-7pm, Friday and Saturday from 9am-4pm, and Sunday from noon-4pm. Regular admission is \$10.00 per person and \$9.00 for ages 65+. Admission for teachers and active military members is \$8.00. Through Museums for All, admission for EBT and WIC cardholders is \$1.75 per person for up to 12 people per card. GRMC members and children under 1 are free! GRMC is a non-profit organization located at 11 Sheldon Avenue NE in downtown Grand Rapids. For more information and daily schedule of programming and events, please visit www.grcm.org. Follow us on social media www.facebook.com/playatgrcm, [Instagram](#) / [TikTok](#) / [Twitter](#)

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Wimage: Wimage or (Words to Images) is a children's tech and media company creating fun, interactive and educational content for TV, print and digital engagements. Our portfolio of characters, including Wimee the Robot, helps to inspire kids to see the power of their ideas and their imaginations. Our show Wimee's Words, as seen on PBS and co-produced by Kent District Library, is an interactive show that kids help bring to life! Wimee and his friends share stories, music, and games that spark imagination, inspire creative thinking, and encourage a love of learning and trying new things. Join the educational fun every Wednesday at 4:00pm EST at www.wimee.tv. Follow us on social media www.facebook.com/wimeetherobot / www.instagram.com/wimeetherobot

Michael Hyacinthe, CEO of Wimage, LLC, is a US Navy Seabee veteran that used his experience with wounded veterans to find creative and therapeutic outlets for them to express themselves through his non-profit, Has Heart, which has partnered with Starbucks, Home Depot, and more. This compelled him to create Wimage as a tool to also inspire and empower children to use creativity to learn and become storytellers through the Wimage app and our lovable mascot Wimee the Robot.





About Acrisure

Acrisure specializes in intelligence-driven financial services, providing a broad array of products including Insurance, Real Estate Services, Cyber Services, and Asset & Wealth Management. The Company has grown revenue from \$38 million to more than \$3.5 billion in just over eight years with locations throughout the world. Acrisure is the intelligence-driven financial services distribution platform of the future. Find out more at www.acrisure.com.

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