



**FOR IMMEDIATE RELEASE**

**CONTACT:**

Maggie Lancaster, CEO

[mlancaster@grcm.org](mailto:mlancaster@grcm.org)

616.862.6084

**Free Day of Play on July 31<sup>st</sup> at Rosa Parks Circle**

GRAND RAPIDS, Mich. July 26, 2019—The Grand Rapids Children’s Museum will lead the celebration of the second annual Grand Rapids “Day of Play” on July 31, 2019. This year’s free event will be held at Rosa Parks Circle from 4-8pm.

“This event is a celebration of PLAY, and a great opportunity for families to get outside and play together,” says Maggie Lancaster, CEO, Grand Rapids Children’s Museum. “We are thrilled to be hosting this year’s event in the center of our city, with partners from West Michigan and beyond.”

Two years ago, in honor of GRCM’s 20<sup>th</sup> birthday, Mayor Bliss declared July 31<sup>st</sup> the official “Grand Rapids Day of Play.” Last year’s event saw over 1,000 in attendance. Family-friendly activities will be offered by each of the 20+ community partners. Food trucks will be onsite with kid-friendly fare available for purchase, and numerous downtown restaurants and vendors will be offering specials during the event. Special guest Jim Dandy and the Fancy Pants will be performing live music from the stage.

For more information and a full list of partners and activities, visit <https://www.grcm.org/dayofplay>. The Greater Grand Rapids Bicycle Coalition will have extra bike racks surrounding the park, visitors are encouraged to bus, walk or bike. Day of Play is sponsored by Boost Mobile, Elzinga & Volkers, Mobile GR, and Boxed Water.

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The Grand Rapids Children’s Museum is dedicated to building minds through play. The Museum is open to the public Tuesdays, Wednesdays, Fridays, and Saturdays from 9:30am-5pm, Thursdays 9:30am-8pm (Thursday Family Night 5-8pm) and Sundays 12-5pm. Regular admission is \$9.00 per person and \$8.00 for ages 65+. Thursday Family Night admission is \$1.75. GRCM members and children under 1 are free! GRCM is a non-profit organization located at 11 Sheldon Avenue NE in downtown Grand Rapids. For more information and daily schedule of programming and events, please visit [www.grcm.org](http://www.grcm.org).

