



STATE OF PLAY BREAKFAST

THURSDAY, SEPTEMBER 24, 2026 • 8:00AM • GRAND RAPIDS CHILDREN'S MUSEUM

Join us on September 24 for the 8th Annual State of Play Breakfast, a morning of inspiration, connection, and impact. This early morning fundraiser invites guests to hear powerful stories about why play matters, enjoy curated food and beverages - and of course, we'll continue our beloved Roshambo tradition—game on! Your attendance helps fuel the future of play for children across our community. Who will be the winner of our annual Roshambo (aka Rock, Paper, Scissors) tournament?

PRESENTING PLAYMAKER \$20,000

- Exclusive "Presented By" title
- Media appearances with CEO
- Sponsorship recognition by CEO and keynote speaker in presentation and on event invite, program, and promotional materials
- Sponsorship announcement in GRCM newsletter (19,000 distribution), social media (41,000 followers) and website
- Post event thank you email recognition
- Reserved section for 20 with sponsor signage
- Social media appearance post event

PLAYOLOGIST \$15,000 (LIMIT 2)

- Sponsorship recognition by CEO and keynote speaker in presentation and on event invite, program, and promotional materials
- Sponsorship announcement in GRCM newsletter (19,000 distribution), social media (41,000 followers) and website
- Post event thank you email recognition
- Reserved section for 15 with sponsor signage

PLAY ADVOCATE \$10,000

- Sponsorship recognition by CEO and keynote speaker in presentation and on event invite, program, and promotional materials
- Sponsorship announcement in GRCM newsletter (19,000 distribution), social media (41,000 followers) and website
- Post event thank you email recognition
- Reserved section for 10 with sponsor signage

PLAYTIME PARTNER \$5,000

- Logo or name featured on event invite, program, and promotional materials
- Sponsorship announcement in GRCM newsletter (19,000 distribution), social media (41,000 followers) and website
- Post event thank you email recognition
- Reserved section for 8 with sponsor signage

PLAYTABLE SPONSOR \$2,500

- Logo or name featured at event
- Sponsorship announcement in GRCM newsletter (19,000 distribution), social media (41,000 followers) and website
- Post event thank you email recognition
- Reserved section for 5 with sponsor signage



SPONSORSHIP LETTER OF INTENT

Please print sponsor name exactly as you wish to be listed on promotional materials.

Sponsor Name: _____

Contact Name: _____

Telephone: _____ Email: _____

SPONSORSHIP COMMITMENT

- Presenting Playmaker \$20,000
- Playologist \$15,000
- Play Advocate \$10,000
- Playtime Partner \$5,000
- Playtable Sponsor \$2,500

PLEASE RETURN COMPLETED FORM TO THE EMAIL OR ADDRESS LISTED BELOW. THANK YOU!

Grand Rapids Children's Museum
Attn: Nicolette Chambery, Development Manager
11 Sheldon Ave. NE, Grand Rapids, MI 49503
nchambery@grcm.org or 616.235.4726

PAYMENT:

- Invoice me
- Payment Enclosed Check payable to the Grand Rapids Children's Museum
- Charge my credit card in the amount of \$ _____

Card #: _____ Expiration Date: _____ CVV: _____

- Visa Mastercard Discover American Express

Name on Card: _____

Billing Address: _____

Signature: _____

