



STATE OF PLAY BREAKFAST

THURSDAY, SEPTEMBER 26, 2024 • 8:00AM • GRAND RAPIDS CHILDRENS MUSEUM

Join the Grand Rapids Children's Museum as we continue our mission of building minds through play at our 6th Annual State of Play breakfast fundraiser. This open house fundraiser will take place inside and outside of the museum, allowing guests to experience guided tours of our new exhibits. Guests will enjoy outdoor seating, curated food and beverage options, and a keynote speech. We're continuing the tradition of Roshambo (aka Rock, Paper, Scissors) - game on!

PRESENTING PLAYMAKER \$20,000 (LIMIT 1)

- Exclusive "Presented by" title
- Media appearances with CEO
- Sponsorship recognition by CEO and keynote speaker in presentation and on event invite, program, and promotional materials
- Sponsorship announcement in GRCM newsletter (17,000 distribution), social media (26,000 followers) and website
- Post event thank you email recognition
- Reserved section for 12 with sponsor signage

PLAYOLOGIST \$15,000

- Sponsorship recognition by CEO and keynote speaker in presentation and on event invite, program, and promotional materials
- Sponsorship announcement in GRCM newsletter (17,000 distribution), social media (26,000 followers) and website
- Post event thank you email recognition
- Reserved section for 10 with sponsor signage

PLAY ADVOCATE \$10,000

- Sponsorship recognition by CEO and keynote speaker in presentation and on event invite, program, and promotional materials
- Sponsorship announcement in GRCM newsletter (17,000 distribution), social media (26,000 followers) and website
- Post event thank you email recognition
- Reserved section for 8 with sponsor signage

PLAYTIME PARTNER \$5,000

- Logo or name featured on event invite, program, and promotional materials
- Sponsorship announcement in GRCM newsletter (17,000 distribution), social media (26,000 followers) and website
- Post event thank you email recognition
- Reserved section for 6 with sponsor signage

PLAYTABLE SPONSOR \$2,500

- Logo or name featured at event
- Sponsorship announcement in GRCM newsletter (17,000 distribution), social media (26,000 followers) and website
- Post event thank you email recognition
- Reserved section for 4 with sponsor signage



SPONSORSHIP LETTER OF INTENT

Please print sponsor name exactly as you wish to be listed on promotional materials.

Sponsor Name: _____

Contact Name: _____

Telephone: _____ Email: _____

SPONSORSHIP COMMITMENT

- Presenting Playmaker \$20,000
- Playologist \$15,000
- Play Advocate \$10,000
- Playtime Partner \$5,000
- Playable Sponsor \$2,500

**PLEASE RETURN COMPLETED FORM TO
THE EMAIL OR ADDRESS LISTED BELOW.
THANK YOU!**

Grand Rapids Children's Museum
Attn: Ryan Huizenga, Director of Partnerships & Events
11 Sheldon Ave., Grand Rapids, MI 49503
rhuizenga@grcm.org or 616.446.4070

PAYMENT:

- Invoice me
- Payment Enclosed Check payable to the Grand Rapids Children's Museum
- Charge my credit card in the amount of \$ _____

Card #: _____ Expiration Date: _____ CVV: _____

- Visa Mastercard Discover American Express

Name on Card: _____

Billing Address: _____

Signature: _____

