



## FOR IMMEDIATE RELEASE

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## NEW MITTEN KIDS DENTAL EXHIBIT COMING SOON TO THE GRAND RAPIDS CHILDREN'S MUSEUM

*Exhibit opening January 2023!*

**[Grand Rapids, MI] December 21, 2022** – Mitten Kids Dentistry is partnering with The Grand Rapids Children's Museum to create a reimagined dental exhibit.

The exhibit showcases supersized teeth with magnetic braces that children can floss with oversized floss. This exhibit intends to teach children about the importance of good dental care through imaginative play. Special hands-on activities will be offered to take some of the mystery out of going to the dentist. Children can become familiar with the sounds of dental tools, drills, and x-rays as they pretend to be a dentist. Learn about teeth and how to keep them healthy as children use a giant toothbrush to clean the teeth of a puppet patient. The center of the exhibit will feature a larger than life tooth and colorful markers to decorate it. In this interactive exhibit, children can dress up and pretend to be a dentist, practice brushing on puppets, read children's books centered around dental health, and relax in a dental chair.

"Our mission at Mitten Kids Dentistry is to provide the highest level of pediatric dental care, and to foster health, wellness, and a sense of adventure in every child who comes through our doors," Dr. Brett Kingma, co-owner and co-founder of Mitten Kids Dentistry states.

"We are thrilled to partner with the GRCM and help develop their new dental exhibit! We hope it will be a great space for children to learn about oral health for years to come. Through play, children are transformed, learn, and grow. We're excited to help support the mission of the GRCM to encourage creativity, imagination, adventure, and exploration amongst the next generation of our community. We love what the GRCM has done for the children in our community and will continue to do. Through imaginative play, fostering creativity and adventure, it reflects what we at Mitten Kids Dentistry desire for the children in our community. We hope this new dental exhibit will be enjoyed by children for years to come!"

"Not only as the CEO of the Children's Museum, but as a mom, I am so grateful for people like Dr. Kingma and the entire Mitten Kids team for making a trip to the dentist just a little more fun, playful and immersive," says Maggie Lancaster, CEO of the Grand Rapids Children's Museum. "I was so scared to go to the dentist as a child, I really wish I had the exposure and opportunity to play through the experience of going to the dentist. Kids will have that with the Mitten Kids Dental Exhibit, and potentially ease that fear and start discussions among and within families about the critical importance of dental care."





The exhibit will officially open with a ribbon cutting on January 5, 2023 at 6pm. The museum will have extended hours until 8 pm in celebration of the ribbon cutting. The Mitten Kids Dental exhibit will remain at The Grand Rapids Children's Museum through May 2023. *The Mitten Kids Dental Exhibit* is included with admission to the Museum. This exhibit is sponsored locally by Mitten Kids Dentistry.

The Grand Rapids Children's Museum is open Tuesdays for members from 9am-noon and to the public from noon-4pm. The museum is open to the public Thursday from noon-7pm, Friday and Saturday from 9am-4pm, and Sunday from noon-4pm. Regular admission is \$10.00 per person and \$9.00 for ages 65+. Admission for teachers and active military members is \$8.00. Through Museums for All, admission for EBT and WIC cardholders is \$1.75 per person for up to 12 people per card. GRM members and children under 1 are free! GRM is a non-profit organization located at 11 Sheldon Avenue NE in downtown Grand Rapids. For more information and daily schedule of programming and events, please visit [grcm.org](http://grcm.org).

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### **About Mitten Kids Dentistry**

Mitten Kids Dentistry aims to provide the highest level of pediatric dental care for kids of all ages—whatever their needs—in a fun, positive, and safe environment. Inspired by our beautiful home state of Michigan, we foster health, wellness, and a sense of adventure in every child who comes through our doors. Mitten Kids Dentistry has 2 locations serving the greater Grand Rapids area. The Grand Rapids office is located at 1179 East Paris Ave SE #130 Grand Rapids, MI 49546 and can be reached via fax at Fax: 616.942.0170 or phone at 616.942.9840. Office hours are Monday, Tuesday, Thursdays from 8 AM – 5 PM, Wednesdays from 8 AM – 3 PM, and Fridays from 8 AM – 2 PM. The office is closed for lunch daily from 1 PM – 2 PM. The Mitten Kids Caledonia office is located at 6477 Cherry Meadow DR SE #4 Caledonia, MI 49316 and can be reached by Fax at 616.942.0170 or phone at 616.942.9840. Office hours are Tuesdays and Thursdays from 8 AM – 5 PM and Wednesdays from 8 AM – 3 PM. Offices are closed for lunch daily from 1 PM – 2 PM. Contact our Grand Rapids pediatric dental office today to learn more about our dentists or to request an appointment. Visit Mitten Kids Dentistry online at [mittenkids.com](http://mittenkids.com) and follow on social media on Facebook at [facebook.com/mittenkids/](https://facebook.com/mittenkids/) / [Instagram](#) / [LinkedIn](#).

