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“Daniel Tiger’s Neighborhood: A Grr-ific Exhibit” Opens at The Grand Rapids Children’s Museum January 27!

[Grand Rapids, MI] Jan. 17, 2024 - The Grand Rapids Children’s Museum is proud to present **“Daniel Tiger’s Neighborhood: A Grr-ific Exhibit”** from Jan. 27 through May 12, 2024. This new exhibit brings to life the themes presented in the award-winning PBS Kids television series created by The Fred Rogers Productions that follows the adventures of 4-year-old Daniel Tiger and his friends.

In **“Daniel Tiger’s Neighborhood: A Grr-ific Exhibit”** children enter the world of Daniel Tiger and friends to explore the Neighborhood. Through immersive experiences, visitors collaborate to solve problems, use their imaginations to transform their surroundings and play along with Daniel’s singable strategies as they learn life’s little lessons.

“Daniel speaks directly to children, and he is their age,” notes Paul Siefken, President and Chief Executive Officer with Fred Rogers Productions. “Because of that, they see him as their friend, and he goes through a lot of the challenges that they face, whether it’s dealing with mad feelings or learning how to share.”

The exhibit, created by Children’s Museum of Pittsburgh in partnership with Fred Rogers Productions, brings to life the themes presented in the PBS series such as community, communication and emotions, which enables young children to understand their feelings and those of their neighbors. Visitors can walk the paths and hear the sounds of Daniel’s world as they encounter the meaning of empathy, gratitude, sharing and diversity in an environment of creative and interactive play. Through music, kids can also sing along with Daniel, work together to solve problems and even experience the contagious nature of kindness.

Along with the emotional lessons gleaned in the Neighborhood, visitors can:

- Transform into a favorite character with masks and costumes





- Visit the Post Office and sort, deliver and receive packages and letters
- Create stories through the Movable Character Mural
- Step inside the Clock Factory to play with a variety of clocks
- Write or draw thank you notes and put them on the Thank You Tree
- Cozy up with a good book in O the Owl's Reading Nest
- Stroll with a Trolley along the path and ring the bell upon arrival!

"For kids to go into Daniel's world and this exhibit and feel like they are part of the Neighborhood is very, very exciting," Siefken adds. "They feel like he is one of them."

Local sponsorship of **"Daniel Tiger's Neighborhood: A Grr-ific Exhibit"** was made possible through sponsorship by PNC Bank with local media support from WGTV Public Media and Outfront Media.

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About the Grand Rapids Children's Museum

The Grand Rapids Children's Museum is open to the public on Tuesdays, Friday, and Saturdays from 9am-4pm, Thursday from 9am-7pm, and Sunday from noon-4pm. Regular admission is \$12.00 per person and \$11.00 for ages 65+. Admission for teachers, healthcare workers, and active military members is \$10.00. Through Museums for All, admission for EBT and WIC cardholders is \$1.75 per person for up to 12 people per card. GRCM members and children under 1 are free! GRCM is a non-profit organization located at 11 Sheldon Avenue NE in downtown Grand Rapids. For more information and daily schedule of programming and events, please visit grcm.org.

About Children's Museum Pittsburgh

Children's Museum of Pittsburgh is a place that provides innovative and inclusive museum experiences that inspire kindness, joy, creativity and curiosity for all learners. Our imaginative, open-ended exhibits and programs give families the opportunity to explore topics like art, making and social-emotional learning in ways that are authentic, meaningful, and most of all, fun! The museum is open every day, from 10:00 am – 5:00 pm.





About Fred Rogers Productions

Fred Rogers Productions was founded by Fred Rogers in 1971 as the non-profit producer of *Mister Rogers' Neighborhood* for PBS. In the years that followed, it created hundreds of episodes of this much-loved program and extended Fred's values and approach to other efforts in promoting children's social, emotional, and behavioral health while supporting parents, caregivers, teachers, and other professionals in their work with children. Fred Rogers Productions continues to build on Fred's legacy in innovative ways through a wide variety of media and engages new generations of children and families with his timeless wisdom. The company's highly-rated children's series, including *Daniel Tiger's Neighborhood*, *Peg + Cat*, *Odd Squad*, and *Through the Woods*, have earned 30 Emmy® Awards among other important honors. Newly launched in 2021 on PBS KIDS is *Donkey Hodie*, the innovative puppet series inspired by characters from *Mister Rogers' Neighborhood*; and most recently *Alma's Way*, an animated series created by Sonia Manzano, known to generations of children and adults as "Maria" on *Sesame Street*. For more information, visit www.fredrogers.org

